Reincarnation

I used to think that if there was reincarnation, I wanted to come back as the president or the pope or as a .400 baseball hitter. But now I would like to come back as the bond market. You can intimidate everybody.

—James Carville, Political Advisor
James Carville’s famous 1994 quote was in reference to the pressure the bond market applied—through higher interest rates—on the Clinton administration to rein in government spending. Today, the bond market is back to its coercive tactics—but its focus is now on the Federal Reserve (Fed) and other central banks. The bond market’s aim is to convince the global stewards of monetary policy that now is not the right time to continue any sort of monetary policy tightening. By bringing the yield curve dangerously close to inverted territory (and with help from the double-digit decline in global equity markets at the end of 2018), the bond market seems to have accomplished its objective. Central banks globally have been reincarnated as doves, now fully supporting easy monetary policy. Specifically, Fed officials have dramatically pivoted to a preference for zero rate hikes in 2019 and a large balance sheet for the foreseeable future. Meanwhile, the European Central Bank has also shelved plans for any rate hikes in 2019 and has introduced a new round of cheap financing for European banks.

The central bank reincarnation has been celebrated by investors. Global equity markets recouped all of their 2018 losses and are up 12.3% for the quarter. Credit spreads, both investment grade and high yield, have also recouped much of their late-year spike (though still remain modestly elevated vs. the multi-year lows seen in the third quarter of 2018). Interest rates across the world and across the yield curve have fallen. The 10-year U.S. Treasury yield has fallen from over 3% to 2.4%. German and Japanese 10-year bond yields are now back into negative territory. The combination of higher equity prices and lower interest rates has boded especially well for interest rate-sensitive asset classes. Global real estate enjoyed a 14.8% first quarter return, while global listed infrastructure was up 14.1%.

First quarter market performance implies investors have faith that the reincarnation of central banks will lead to the rebirth of the global economic expansion, which suffered a noticeable slowdown throughout 2018. Beyond central banks’ newfound dovishness, investors are seeking resolution to the U.S.-China trade war and clarity on Brexit. The base case for both is best characterized by cautious optimism for a near-term agreement but lingering concerns over longer-term issues. For the U.S. and China, this means rolling back tariffs installed over the past year but ongoing debate over Chinese market access and company business practices. For the European Union (EU) and United Kingdom (UK), this means extending the Brexit deadline but continued deliberation on the ultimate EU-UK relationship. These issues don’t need to be solved all at once, and won’t. But incremental good news on these issues throughout 2019 and beyond would go a long way toward improving confidence and keeping the expansion alive. And that—not all the political noise—is what investors ultimately care about. After all, Carville also famously coined the phrase, “[It’s] the economy, stupid.”
Key Developments

The Powell Pivot

Topping investors' list of concerns heading into 2019 was the Fed’s determination to normalize monetary policy amid slowing global economic growth, fading inflationary pressures and a flattening yield curve. Many saw the Fed’s four rate hikes in 2018 as one (or two) too many, and two more rate hikes in 2019 as detrimental to the global economic expansion. As such, investors very much welcomed the early-January Powell pivot to a message of monetary accommodation. At this point, it seems unlikely that the Fed pushes through any rate hikes in 2019. In fact, Fed fund futures are pricing in a lower Fed funds rate by year end (see chart) with a 70% chance of at least one rate cut and a 28% chance of at least two.

Let's Make a Trade Deal

Second on the list of investor concerns has been the ongoing trade war between the U.S. and China. In early December, when President Trump delayed additional tariffs, investors began to sniff out a deal between the world’s two biggest economies and have been anxiously awaiting the details ever since. Driving the Chinese to the negotiating table has been the degradation in economic activity, including negative 2018 export and import growth (see chart). While a deal is in both sides’ interest, there are still areas of contention, including the timing of tariff removal, Chinese purchase agreements (think soybeans, natural gas, etc.), deal enforcement, digital trade agreements and intellectual property protection.
Key Developments

Brexit Shenanigans

Brexit developments have been fast and furious these last few months. Although the House of Commons decisively rejected the Withdrawal Agreement (WA) twice, its failure to rally behind an alternative meant it failed to die. In the hope of bringing the WA back for a third vote (which also failed) Prime Minister Theresa May asked for an extension to the March 29 deadline. In response to that request the EU decided to give the UK a new deadline: it has until April 12 to choose whether it wants to leave with a deal, without a deal or request a much longer delay. Since the former two options remain decidedly unpopular it is likely a long delay will be requested although an accidental “No deal” cannot be ruled out.

Economic Growth Second Wind?

The above concerns have culminated in decelerating global economic growth. Looking at the data, purchasing manager indices (PMIs) – offering a real-time read on the state of the global economy—have shown steady declines the past year. Importantly, however, the PMIs are still signaling economic expansion—albeit slow. Looking ahead, the focus is on Europe, specifically Germany, given the size of the European economy (20% of global output vs. 25% for the U.S.), its recent pronounced slowdown and its exposure to China (helping to make sense of the Chinese economic black box). Recent signs are encouraging, with various German economic outlook surveys—from ZEW to Ifo—showing a potential inflection.

BRITISH POUND VS. U.S. DOLLAR & KEY VOTE DATES

GERMANY FUTURE ECONOMIC EXPECTATIONS

Market Review

Interest Rates

The U.S. yield curve shifted downwards during the quarter in recognition of a more dovish Fed but also in acknowledgment that the Fed may have more work to do. As previously noted, investors are assigning a 70% probability that the Fed will have to retrace at least one of its rate hike steps during 2019. This has put an odd shape into the yield curve (sometimes referred to as a smile, though its certainly not something to smile about). Effectively, investors are willing to take a lower yield on, for instance, a five-year Treasury because of the now-ingrained assumption that holding shorter-term debt instruments carries with it the risk of reinvesting at lower rates when that bond matures.

Credit Markets

Credit spreads have staged a significant rebound so far this year. This corroborates a view that the spike higher in spreads at the end of last year was collateral damage from the broader risk-off investor sentiment — and not an indictment of credit market fundamentals, which remained fairly solid. Specifically, with respect to high yield, default rates are low and interest coverage ratios are high. Further, from a technical perspective, investors will likely have less issuance to swallow this year, especially with less refinancing needs (only ~10% of high-yield issuance is due to be rolled over). This, combined with increased demand for yield, could bode well for high-yield returns in 2019, especially if recession can be avoided.
Market Review

Equities

Global equities had a solid start to 2019—making up all of 2018’s losses—though have encountered a bit of lost momentum more recently. With central banks now back in dove mode, the stock market’s fate will depend primarily on fundamentals. Specifically, equity markets will need to see global economic growth shed its recent softening and reaccelerate. From a regional perspective, the U.S. has been at the top of the pack, benefitting from a still-solid domestic economy, while European and Japanese equities have suffered from lingering global recession worries. Emerging market returns have trailed. The Powell pivot provided necessary support, but investors still want more Chinese economic stability.

REGIONAL EQUITY INDICES

**Market Events**

**1Q 2019 global equity total return: 12.3%**

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<th>JANUARY</th>
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<td>Apple (AAPL) lowers revenue guidance for the first time in almost 20 years, citing weakness in China’s economy as primary cause.</td>
<td>President Trump says he will not meet Chinese President Xi Jinping before the March trade deal deadline.</td>
<td>To support lower growth and inflation forecasts, the ECB makes cheap bank loans available and delays guidance on first rate hike.</td>
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<td>Parliament rejects Prime Minister Theresa May’s proposed Brexit deal by a vote of 432 to 202, the heaviest defeat in the democratic era.</td>
<td>December retail sales surprises to the downside in the largest decline since 2009.</td>
<td>Chief trade representative Robert Lighthizer states that major hurdles lie ahead after U.S.-China trade meeting is pushed back into April.</td>
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<td>President Donald Trump signs a decree to reopen the federal government after its longest shutdown ever, totaling 35 days.</td>
<td>Walmart (WMT) reveals best holiday sales growth in 15 years relieving investor concerns about the low December retail sales print.</td>
<td>The Federal Reserve leaves rates unchanged in the 2.25% – 2.5% channel and points toward zero rate hikes in 2019.</td>
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<td>Caterpillar (CAT) cites slower Chinese growth and rising costs as it cuts forward guidance.</td>
<td>Minutes from the January Fed meeting reiterate the “patient” policy stance and discuss the end of balance sheet reduction.</td>
<td>The EU offers Theresa May a two-month extension to the Brexit deadline, conditional upon UK approval of a withdrawal vote.</td>
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<td>The Fed lists low inflation and global economic risks in its decision to put interest rates on hold and end the balance sheet runoff early.</td>
<td>President Trump delays March 1 deadline preventing the escalation of tariffs from 10% to 25% on $200 billion worth of Chinese goods.</td>
<td>Theresa May’s third attempt to pass a withdrawal agreement fails, creating the risk of an April 12 “no deal” Brexit.</td>
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Indexes used: Bloomberg Barclays (BBC) 1-3 Month UST (Cash); BBC Municipal (Muni); BBC Aggregate (Inv. Grade); BBC High Yield 2% Capped (High Yield); JP Morgan GBI-EM Global Diversified (Em. Markets Fixed Income); MSCI U.S. Equities IMI (U.S. Equities); MSCI World ex-U.S. IMI (Dev. ex-U.S. Equities); MSCI Emerging Market Equities (Em. Markets Equities); Morningstar Upstream Natural Resources (Natural Res.); FTSE EPRA/NAREIT Global (Global Real Estate); S&P Global Infrastructure (Global Listed Infra.).

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From the Managing Director

Dear Friends and Clients,

In New England we are blessed to have the four seasons, each with its own weather patterns, good days and bad. As I am writing this letter the day started with near freezing temperatures, rain, and high winds. As the noon hour arrived, sunny skies moved in from the west and the temperature rose to 60.

The financial markets are often subject to wild swings as well. In the past three months, the equity markets moved from the sharp correction we witnessed in December to a rally that has brought the markets to near record levels. As we moved from the dark days of the correction to the bright blue sky of a bull market, investors who chose to be patient late last year and not be swayed by the fluctuations in the market were rewarded by the strong returns seen in the first quarter.

Federal Reserve Chairman Jerome Powell in early January indicated a patient approach was needed in their policy deliberations in the coming months. Many market participants did not foresee a more market friendly Federal Reserve this year. The Fed has essentially said if we don’t like the weather, let’s wait a little bit.

Patience should not be confused with procrastination, as there is a time for action and a time to be patient. Members of our team very often see clients with accounts at other firms that have not been given much attention in recent years, and with the change in the weather, perhaps it is time during your spring cleaning to also bring a fresh approach to your overall finances, and make sure every dollar of your assets are working for your benefit. We are happy to help.

The team at Enterprise Wealth Management is excited about the arrival of spring. It is a fresh start. Time to clean up from the winter and look to the spring as a time of renewal. Let go of the old and make room for the new. As always, thank you for your continued confidence in Enterprise Wealth Management.

Sincerely,

Stephen J. Irish, CFP®, CPA
Managing Director, Enterprise Wealth Management
Chief Operating Officer, Enterprise Bank

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Our clients are successful executives, professionals, entrepreneurs, non-profit organizations, private foundations, and retirees who desire a financial partnership that can provide access to investment opportunities and alternative strategies.